

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Application No.: 10/690,936

Conf. No.: 7697

Filed: 10/22/2003

For: SYSTEMS AND METHODS FOR FORMULATING AND DELIVERING VIDEO  
HAVING PERISHABLE INFORMATION

**POWER OF ATTORNEY WITH REVOCATION  
AND CERTIFICATE UNDER 37 CFR § 3.73(b)**

Revoking any and all powers of attorney heretofore given in the application identified in the attached Statement under 37 C.F.R. § 3.73(b), the undersigned, assignee of the entire interest in the application identified in the Statement under 37 C.F.R. § 3.73(b), hereby appoints the attorneys associated with the Customer Number:

**26980**

as attorneys for applicant(s), with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

Send all future correspondence and address all telephone calls to the correspondence address associated with Customer Number:

**29680**



A Statement under 37 CFR § 3.73(b) accompanies this Revocation of Power of Attorney.